

# Colorado Calligraphers' Guild presents Spring Workshops with Heather Martinez

## Sketchnote for Learning Fun!

Date/Time: Saturday, May 16 from 10am-4pm

Cost: \$75 members, \$90 non-members,  
\$50 RMCAD students

Class size: 20 students maximum

Place: Rocky Mountain College of Art and Design,  
1600 Pierce St, Denver CO 80214

Imagine being in a class or workshop taking notes but all the pages look the same. It's hard to look back and remember what you wrote. What makes one line of text differ from the rest? Learn to sketchnote! It's a great learning tool you can use when taking notes in class and workshops, journaling vacations, and telling a visual story.

In this workshop we will:

- Experiment with a variety of materials used by professional and amateur sketchnoters.
- Adopt a fast lettering style to use when rapid capturing and vary it up to fit your style and needs.
- Practice hierarchy and page composition to help guide the reader's eye across the page.
- Draw simple objects quickly to serve as mnemonic devices.

Bring your favorite sketchbook and pens. Additional mark-making supplies used by professional visual practitioners will be provided in this day-long, hands-on workshop. At the end of the class you will gain access to online lettering resources to continue your practice and there will be a giveaway of sketchnoting supplies.

## Lettering Tour – Downtown Denver Learn the Tradecraft of Lettering!

Date/Time: Sunday, May 17 from 10am-4pm

Cost: \$75 members, \$90 non-members, \$50 RMCAD students

Class size: 20 students maximum

Place: Meet at Port Side coffee shop, 2500 Larimer St #103, Denver, CO 80205

In this walking tour of River North Art District (RiNo) we will:

- Take in inspiration from our environment: murals, signage, graffiti and found objects.
- Identify existing lettering styles and the tools we know it takes to create them.
- Recreate and make new lettering styles by drawing and writing by breaking down the letters strokes into: angle, direction, tools used and scale.

Keep a sketchbook along our journey as we identify letters in our surroundings. Inspired by the book, *Lettering Journey*, Heather will share how she finds letters

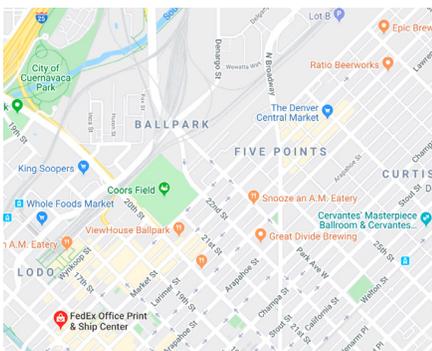
and uses them in her work. Each participant will receive a copy of her book. Bring your sketchbook, pencil/pens, and a camera or phone with a camera. We'll have an adventure while lettering together throughout the neighborhood.

We will have lunch at the Denver Central Market, 2669 Larimer St, Denver, CO 80205. We will also be making our own photocopies, so bring some extra money for that.

*There will be a lot of walking. Wear comfortable shoes you can stand and walk in all day. Be prepared for any kind of weather.*



**Learn to Sketchnote!**  
The Colorado Calligraphers' Guild hosts  
Heather Martinez Visual Practitioner **Saturday, May 16**  
[www.coloradocalligraphers.com](http://www.coloradocalligraphers.com)



## About Heather

Heather Leavitt Martinez learned how to sketch note before she sought training in calligraphy. She is a visual practitioner, art coach and lettering artist living in Durango, Colorado. After studying with master sign painters, graffiti artists and calligraphers – which she continues to do today – Heather decided to translate what she learned to teach other visual practitioners the tradecraft of breaking down any lettering styles into the professional tools they use in their work. Heather believes that what we write on the wall is more than mere handwriting – letters are the building blocks of communication.

Heather's graphic recording work has been featured in *Letter Arts Review* where she was named an Amanuensis to master calligrapher, Mike Gold. A peak-career experience that bridges the gap between art and being a visual practitioner.

Neuland Ambassador, Heather's recent book, "Lettering Journey" was inspired by her North American cross-country trip and will influence her next project, *European Lettering Tour*. You can sign up for her free online course *Unlock Your Neuland Markers* at [www.LetsLetterTogether.com](http://www.LetsLetterTogether.com).

## Supply List

- Sketchbook any size (unruled)
- Markers or gel pens - whatever you have on hand. Any small markers or colored pens will work great. I don't recommend Sharpies because they smell. From pencil to fountain pen, small round nib and brush nib markers, gel pens, etc. Bring a variety of colors. Some of Heather's favorites: Pentel Sign Pen - comes in many colors; Tombow Fudenosuke - there is a soft and hard brush; Zig Art & Graphic Twin; any kind of fine liner/micron. Permanent are best, meaning you can put colors over them.
- Pencils (graphite & colored) or Auto pencil, 3-5 mm
- Erasers
- Cell phone with camera (optional). We may download an app or two for photographing work and posting on social media.
- *Lettering Tour only* - extra money for photocopies

## Workshop Registration

Register for the workshops online at [coloradocalligraphers.com](http://coloradocalligraphers.com) or send a check in the mail payable to the Colorado Calligraphers' Guild to: Colorado Calligraphers' Guild, P. O. Box 102672, Denver, CO 80250-2672. Also, please check the [guild policies page](#) or contact Ann Hiemstra at [ahiemstra81@gmail.com](mailto:ahiemstra81@gmail.com) with any questions.

---

# Spring 2020 Workshop Registration Form

Please fill out this form and mail it with your check payable to: Colorado Calligraphers' Guild, P. O. Box 102672, Denver, CO 80250-2672.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone: Cell \_\_\_\_\_ Home \_\_\_\_\_

- Sketchnote Workshop – May 16, 10am-4pm
- \$75 Member    \$90 Non-Member    \$50 RMCAD Student
- Lettering Tour – May 17, 10am-4pm
- \$75 Member    \$90 Non-Member    \$50 RMCAD Student